



## Report to the Community | 2018



# Forward from the Mayor

## A Message from Mayor Roger Miller

The City of Sheridan is widely known as a wonderful place to live and work. Sheridan is best described as a vibrant, secure community with our own western flair. Sheridan is recognized across the State of Wyoming as one of the most desirable communities in which to live, work and develop businesses.

This past year has been a very productive, successful and exciting year for the City of Sheridan. Many new businesses have relocated to Sheridan, existing businesses are expanding and we have seen an increase in small business growth that continues to add quality jobs to the Sheridan community.

The Sheridan City Council has worked tirelessly with local partners to revitalize and enhance our wonderful historic downtown. The partnership between community leaders and the Sheridan City Council has made a positive impact on everyday life to all those who choose to call Sheridan home.

Due to the hard work of our City employees, many projects have been successfully completed during the 2018 construction season. The numerous street, sidewalk, pathway, waterline, sewer, and water meter projects have made a positive impact on our public infrastructure and City services.

Sheridan is also fortunate to have a fantastic pathway system that spans 28 miles. We enjoy a fine arts culture second to none. Lastly, Sheridan is recognized as a regional leader in health care services.



Sheridan County's Blue Ribbon Schools are consistently recognized as the finest in the state. We're also fortunate to have Northern Wyoming Community College District (Sheridan College) available to provide outstanding higher education opportunities to our community.

2018 has been a busy year for the City of Sheridan! The City Council and I look forward to continued work with the community to make Sheridan an even better place to live.

Sincerely,

Roger Miller, Mayor  
City of Sheridan



# Travel and Tourism

## Summary

Sheridan Travel & Tourism leverages Lodging Tax funds to market, promote and advertise the community's hotels, events, attractions, lifestyle and heritage. Sheridan's travel and tourism economy experienced strong growth in 2017 and 2018. Overall, Lodging Tax revenue increased 10.78% from 2017 to 2018, to a total of \$632,370 (the second highest collections on record). The community welcomed 868,000 overnight visitors, which represented a 2.9% year-over-year increase. For reference, Yellowstone welcomed 4,116,525 visitors in the same period, a 3.3% year-over-year decrease in attendance. Visitors are staying longer, spending more, and contributing positively to Wyoming's second-largest industry.



## Highlights

- Increased attendance at local events and festivals
- WYO Rodeo sets attendance record: 23,529
- Increased group tour and bus traffic and an increase in average length of stay
- Strong return on strategic marketing campaigns



- Strong interest in historic sites and attractions
- Increased co-op marketing efforts with local partners, Wyoming Office of Tourism, and other City and County tourism offices
- Increase in leisure bookings on Fly Sheridan flights
- New recreation outfitters and local companies have leveraged our partnership offerings to reach a broad travel market

## 2018 National Awards and Recognition:

- Best Place to Live Like an Old West Cowboy – *True West Magazine*
- Best Small Town Cultural Scene, 4th Place – *USA Today*
- Best Craft Beer Bar in Wyoming, Black Tooth Brewing Co. – *craftbeer.com*
- Top 25 Historic Houses to Visit in the US, Trail End – *House Method*
- 2018 National Awards and Recognition: *America's 100 Best Places to Retire – Where to Retire*

## Sheridan

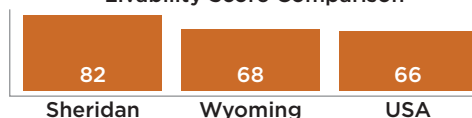
## Sheridan

- Sheridan is ranked #1 in Wyoming



- ✓ Lots of Local Amenities
- ✓ Low Crime Rate
- ✓ High Graduation Rates
- ✓ High Income per Capita

## Livability Score Comparison



- **Average length of stay per visitor:** 2018: 2.3 nights, 2015: 1.7 nights
- **Travel Generated Spending:** \$108.5 million
- **Travel Generated Jobs:** 1,050
- **Travel Generated Taxes:** \$6.2 million
- **Travel Spending per Person:** \$241 per trip

# Community Development



## Featured Project: Weatherby

The new building includes 70,000 sq. ft. for manufacturing, 20,000 sq. ft. for specialized product testing and demonstration. The project will increase Sheridan County's employment in manufacturing by 18-24%.

## Development Projects of Interest

- **Tom Subdivision**  
4 Lot Commercial Preliminary plat Subdivision
- **North Brundage Annexation**  
4.29 acre Annexation
- **Sheridan High Tech Gateway III Subdivision**  
Minor Subdivision for SEEDA
- **Q Subdivision**  
Minor Subdivision
- **SaddleCrest Subdivision**  
County Major Subdivision Final Plat
- **Vista West Estates**  
County Major Subdivision Preliminary plat
- **Woodland Creek Estates III**  
Annexation, Minor Subdivision, PUD update
- **Creek Drive Dedication**  
ROW dedication

## Downtown Streetscape Project

The City of Sheridan, in anticipation of WYDOT's 2023 planned resurfacing of Main Street through historic downtown, applied for and received a technical assistance grant to explore streetscape improvement options. Along with street and utility improvements, an opportunity exists to create enhancements to the pedestrian, retail, and recreation environment in downtown. The Downtown Sheridan Streetscape Action Plan is the product of a multi-day



workshop, several focus group discussions, and other feedback. The Plan lists ideas and options that should be further evaluated and tested by the community to determine what, if any, proposals should be forwarded to WYDOT as they begin their final engineering designs and plans. The Action Plan is located on the project website <https://www.sheridanmainstreet.com/>

## Attainable Housing Code and Policy Audit

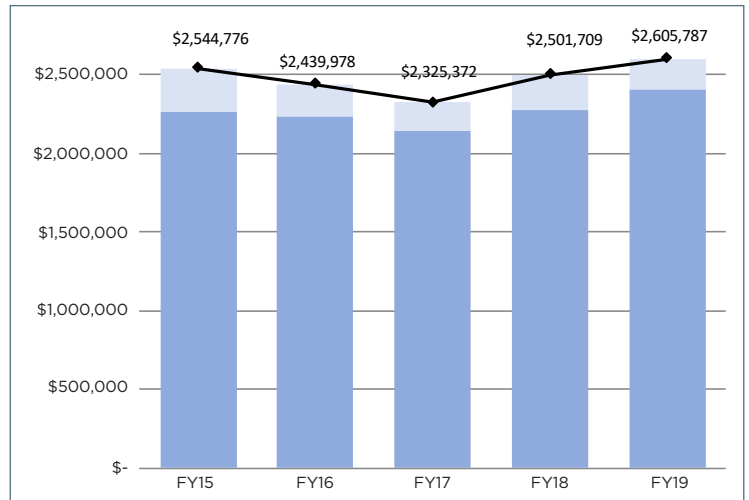
The City has kicked off a Code and Policy Audit to address any impediments in its Zoning and Subdivision codes and development processes to assist moderately priced housing. The results obtained from a listening session with housing professionals will be used in conjunction with a professional audit of existing regulations and practices to deliver specific recommendations to the City Council for improving the regulatory environment for housing. A boot camp workshop will be provided as a capstone activity to help builders, contractors, and homeowners navigate the updated regulations and encourage housing development.

# Finances

## Year-To-Date Sales and Use Tax Revenues

Revenues  
are up by  
**4.2%**

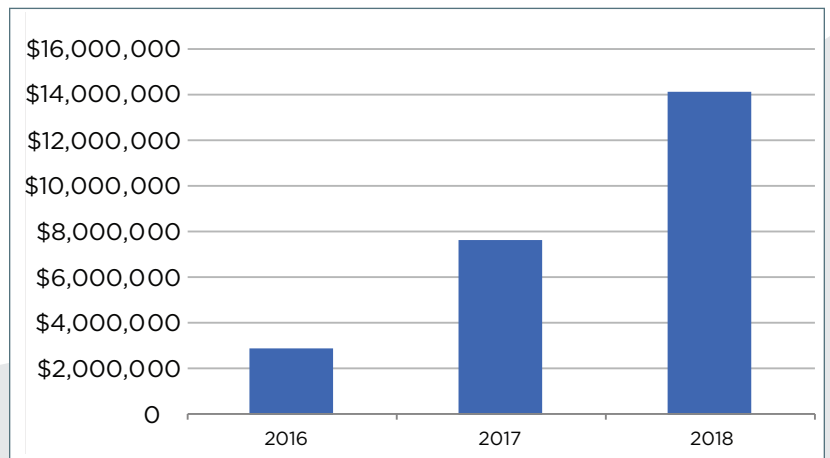
	Revenues	Prior Year
	YTD FY19	YTD FY18
Total	\$2,605,787	\$2,501,709
	Use Tax	
	Sales Tax	
	Total YTD Revenues	



## Grants to the City of Sheridan\*

Since 2015, the City has obtained approximately \$20 million in grant funding and \$14.5 million in loans with 2.5% interest rates or lower. Key projects completed utilizing these monies include the Loucks Street Reconstruction Project, the Meter Replacement Project and the North Sheridan Interchange Project.

\*Includes principal forgiveness on water and sewer projects



## Expenditure Report

Fund	Annual Budget	YTD	Prior YTD	% of Budget
General Fund	\$13,042,483	\$6,417,620	\$5,297,973	49%
Water Fund	\$4,418,939	\$2,405,312	\$1,972,655	54%
Sewer Fund	\$2,479,050	\$1,230,652	\$1,094,122	50%
Sanitation Fund	\$5,287,376	\$2,594,585	\$2,208,691	49%

# Public Works/Engineering

## North Sheridan Interchange

In conjunction with WYDOT, the City of Sheridan completed work on the new North Sheridan Interchange. This project improved the look, feel and accessibility of the first exit into the City of Sheridan at North Main and I-90. The majority of work is complete, with final items and detail work continuing in the Spring of 2019.



## West Downtown (Brundage Street)

Construction on Brundage Street between N. Thurmond Street and N. Brooks Street was done to replace the deteriorating road surface. In addition, improvements to parking and existing infrastructure was completed.



## West Works Street Water Line

This project included the addition of three new creek crossings, replacements of water mains from Beckton Avenue to Monte Vista and installation of a new water main from Centennial Lane to Beckton Avenue. This was done to improve fire flows and water quality throughout that area.



## Loucks Phase II

Reconstruction of West Loucks Street between Jefferson Street and Elk Street, including reconstruction of Badger Street has been completed. This project involved updating sewer and water lines as well as new asphalt, sidewalks, and landscaping.



# Public Works/Engineering

## Rotomill and Overlay

A technique called Cement Treated Base (CTB) was used to maintain and improve existing roadways in certain areas throughout the City. This process involved grinding up the existing asphalt surface, removing the top three inches of material, adding cement to the crushed base and topping with new asphalt.



## Hillslides Stabilization

The City of Sheridan has four major hillslides. Two of these are between the Junior High and Kendrick Park, another in South Park below the Colony South Subdivision and the last is located near Ridgeway Avenue. This will be a project where one team will oversee the work from initial design to final completion. This project is currently in the design phase.



## North End Utilities

This Capital Improvement project extended water and sewer infrastructure north of I-90 to the new school site of Sheridan County School District No. 2. This improves water quality to the region, reduces maintenance and provides water availability to existing residents in close proximity to the project.



## Kendrick Park Master Plan

Improvements were made to the current roadway. Additionally, the roadway realignment created better flow and access for both vehicles and pedestrians. Parking, pathway areas and crosswalks were also included.

## 49%

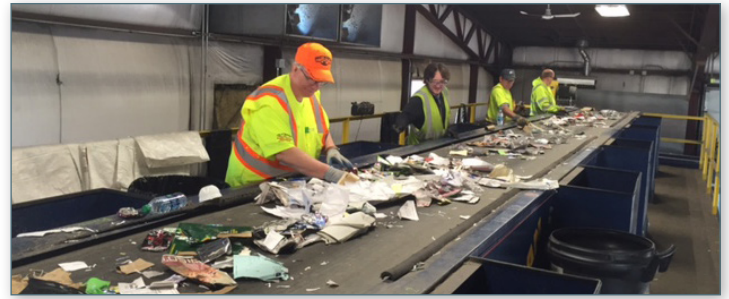
of solid waste has been diverted from the landfill due to recycling efforts in 2018.

### Customer Service

#### PERMIT TYPE 2018

Alcohol Permits	162
Street Permits	42
Special Events Permits	39
Mobile Vending	24
City Park Use Permits	279
Public Records Requests	50

Customer Service processed over 550 passport applications for citizens in Sheridan and the surrounding communities in 2018.



The Landfill completed the following:

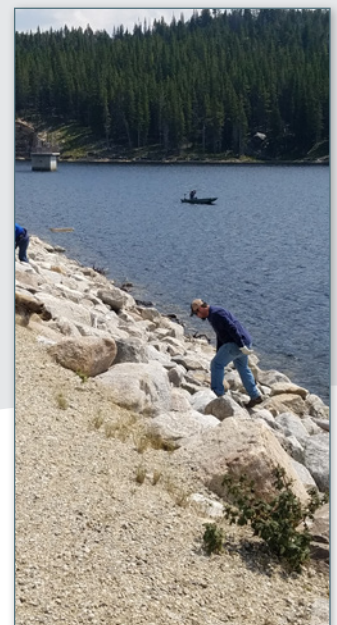
- 37.38 tons of hazardous waste disposed
- Served an average of 162 customers per day
- Sold 368 tons of compost
- Decommissioned 305 refrigerators, freezers, and A/C units

### Recycling

In early August 2015, the City of Sheridan implemented citywide residential curbside recycling, which resulted in an increase in recycling from 1,728 tons/year in 2015 to 3,010 tons/year in 2016, a 74% improvement. This dramatic increase in recycling efforts resulted in the City of Sheridan winning “Recycler of the Year” award in 2016 from the Wyoming Solid Waste & Recycling Program. The City’s recycling efforts continue to result in a dramatic reduction in the amount of solid waste that ends up in the landfill.

### Drinking Water Supply

- In 2018, the Sheridan and Big Goose Water Treatment Plants processed over 1.2 billion gallons of water.
- In September, Twin Lakes cleanup commenced, where staff helped remove logs and debris from the City’s source of supply.
- The City began implementing a Watershed Control program in collaboration with the US Forest Service, Sheridan Area Water Supply and Sheridan County Conservation District. Zero detection of cryptosporidium was found in our source water and disinfection byproducts resulted in perfect compliance with Environmental Protection Agency standards.





## Meter Replacement Project

Between 2017 and 2018, over 9,800 meters were successfully installed within the City of Sheridan and the Sheridan Area Water Supply service area. The City of Sheridan encourages all customers to contact Customer Service to setup their Mi.Net account in order to view and monitor personal water usage. Mi.Net is an online resource to help customers track and monitor water usage, setup email alerts when water usage exceeds a predefined threshold, and identifies inconsistencies that may indicate the presence of leaks.

## Wastewater Treatment Plant Operations

In 2018 the Wastewater Treatment Plant treated over 695 million gallons of wastewater and processed 3,379 tons of biosolids. This accomplishment is due to the installation of a new 3-meter filter belt press that was installed in 2018. The filter belt press has been extremely effective in capturing solids and lowering moisture content of our biosolids resulting in a lower tonnage transported to the landfill. In addition, the installation of two new sludge storage basins and new aeration controls are providing our plant with more functionality, control and output.

## Utility Maintenance News

Utility Maintenance maintains approximately 104,816 feet of sanitary sewer system; including 44,000 feet of chemical root control. Crews recently completed a root control maintenance program utilizing a chemical foam applied to sewer lines to prevent root regrowth without harming trees and other vegetation.

### Utility Maintenance completed the following:

- Repaired 18 water main leaks at a cost of \$91,638
- Performed 41 new, live water taps
- Maintained 59 pressure reducing stations, 20 water pumping stations and 10 water storage reservoirs
- Serviced and maintained 200 air release valve stations
- Maintained 1,658 fire hydrants in the City, SAWS and Downer Addition



# Fire Department

## Calls for Service 2018

Incident Type	Number Of Incidents 2017	Number Of Incidents 2018
Fires	56	41
Overpressure rupture, explosion, overhear - no fire	5	6
Rescue & Emergency Medical Service	431	427
Hazardous Condition (No Fire)	50	59
Service Call	34	45
Good Intent Call	72	75
False Alarm & False Call	184	180
Special Incident Type	6	6
<b>Total Number Incidents:</b>	<b>839</b>	<b>839</b>

<b>2017 Fires</b>
27 structures
7 vehicles
22 other

<b>2018 Fires</b>
23 structures
7 vehicles
11 other

**Sheridan Fire-Rescue** exists as an all-hazards emergency response Department that offers professional emergency response to structure fires, wildland fires, emergency medical incidents, hazardous materials incidents, swift water rescue and high/low angle rope rescue. We provide assistance countywide for structure fires and mutual aid on all other responses. In addition to emergency response, the Department provides public education programs, maintenance fire code inspections and pre-plans, and maintenance on all City owned fire hydrants.

The Department is dedicated to *Community Risk Reduction* through our Public Education Committee. Programs offered include the following: Fire Drills and Fire Safety Education, CPR and First Aid Certification, Child Safety Seat Instruction, Last Call (drunk driving awareness for high school students), Juvenile Fire Setter Intervention, Fire Extinguisher Training and Fire Prevention Open Houses.



# Police Department

## Coffee with a Cop

*Coffee with a Cop* provides a unique opportunity for community members to ask questions and learn more about the Department's work in Sheridan's neighborhoods.



*Coffee with a Cop* is a national program that has been adopted by the Sheridan Police Department. An adaptation of the program is our *Ice Cream with A Cop* that occurs in Kendrick Park. The program met with great success as uniformed officers took the opportunity to interact with a large number of children at the ice cream stand in the park.

## Shop with a Cop

The Department has participated in this program for the past seven years. Shop with a Cop at Walmart is a Christmas program where, thanks to generous donations from businesses and private citizens, officers take local children shopping for Christmas presents. Many law enforcement and first responders participate in the event, with assistance from local 4-H youth.

## Key Crime-Related Statistics

	2014-2017 Average	2018	% of Change
Total Property Cases	354.5	258	-27.2
Total Violent Crime Cases	159.8	162	1.4
All Alcohol Involved Cases	628.5	561	-10.7
Alcohol Involved Crashes	20	12	-40
Drug Arrests	168.3	169	.4
Injury Crashes	31	27	-12.9

## Citizen's Police Academy

The Sheridan Police Department launched its first Citizen's Police Academy in 2011. The Academy is a program offered to the community to help citizens better understand police operations. Citizens get a unique perspective on the "how and why" of police procedures.

## Drug Take Back

On October 27, 2018, the Department participated in the *National Drug Take Back Day*, a collaboration with the Drug Enforcement Administration, Public Health, Prevention Management and Walgreens where citizens from the community could properly dispose of any old or unwanted prescription medications. The department has participated in this event for many years, often collecting over 75 pounds of prescription medications at each event.

## Alcoholic Beverage Server Training

TIPS stands for Training for Intervention Procedures, and is a nationally recognized course that provides servers with the tools and resources to perform their job duties in a safe and efficient manner. The Department has three members who are certified to instruct a beverage server course.





CITY OF  
*Sheridan*



— W Y O M I N G —

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[www.sheridanwy.net](http://www.sheridanwy.net)